



Apps & Gadgets



DisciplineXgames

1 WHAT IS DISCIPLINEXGAMES ?

DisciplineXgames is a web based platform that facilitates the development of 'Self-Control Strategies' through real-life social gaming.

Users set behavioural change goals and challenge friends and colleagues, optionally pledging cash as a penalty for not complying. Forfeitures (-admin fee), are distributed amongst all complying players, giving the disciplined cash prizes and bragging rights.

2 DISCIPLINEXGAMES AS A MONETIZING TOOL

We work with channel partners to enhance their users' real-life gaming experience, by integrating our rich functionality into their website. It's free to integrate and we provide channel partners a profit share of 15% to 40% depending on depth and speed of integration. Functionality includes:

- *Player Contracting* (rule setting wizard, challenge proposition and acceptance workflow tool)
- *Performance Monitoring* (automatic and manual goal validation workflow tool for performance auditability)
- *Player Engagement and Interaction* (player comparison reporting and social interaction tools)
- *Money Collection* (credit/debit card billing)
- *In Game Player PnL Reporting* (accounting model to calculate, track and report forfeiture allocations daily)
- *Payment Solution* (periodic dividend payment scheduler)

3 WHAT'S IN IT FOR YOUR USERS?

For the first time, friends and colleagues on different apps and devices can now play games and interact with each other in an exciting cross-gadget environment for free. The social competitive nature of our platform motivates your users to leverage their app or device more, leading to deeper integration and loyalty of your brand.

For further information on this and other collaboration opportunities, contact David Hume on +44 (0)7944 941932 or david.hume@disciplineX.com